

ENCHANTMENT THEATRE COMPANY

Igniting Children's Imaginations Everywhere!

PETER RABBIT™ TALES

based on *The Original Peter Rabbit Books*™
by Beatrix Potter



By arrangement with
F. Warne and Co., 2015



ENCHANTMENT FACTS

Mission & Values

Mission. Enchantment Theatre Company exists to create original theater for young audiences and their families. We accomplish this through the imaginative telling of stories that inspire, challenge and enrich our audience, on stage and in the classroom. In doing so, we engage the imagination and spirit of our audience until a transformation occurs and the true grace of our mutual humanity is revealed.

Values. Originality, Imagination, Transformation, Community

We Believe That...

- Theater has the power to illuminate, transform and heal.
- Experiencing theater is essential for children to thrive.
- We have a responsibility to nurture, honor and respect the imagination of our audience.
- Fables, fairy tales and myths stimulate intuitive thinking and encourage the possibility of mystery and magic in our lives.
- Theater can create community by bringing together a diverse audience encompassing all ages and backgrounds.
- We have a responsibility to reach out to children and families who may not otherwise have access to the unique kind of artistic and educational experiences that we provide.
- How we work with one another matters.
- Creating a working environment that encourages collaboration and creativity enables artists and staff to be fully self-expressive.
- Including younger performers and staff in our ensemble keeps our work vital and ensures its continuity.

Audiences and Communities Served Annually *

2016-17 NORTH AMERICAN TOUR

- 100,000+ children and family audiences
- 111 performances in 57 cities from 26 states in all four corners of the US and Canada

PHILADELPHIA REGIONAL TOUR - *Enchantment Everywhere*

- 30,000 children & 500 educators from 50 schools across the Philly region
- Neighborhood performances at Smith Memorial Playground, Free Library of Philadelphia, Morris Arboretum, El Futuro and MontCo Community College
- Bucks, Chester, Delaware, Montgomery and Philadelphia counties

PARTNERSHIPS

- Penguin Publishers in U.K. and U.S.
- Beatrix Potter Society, U.S.
- Free Library of Philadelphia
- Neighborhood Gardens Trust, Pennsylvania Horticultural Society

* Estimated for the 2016-17 Season

National Endowment for the Arts Awards

2015 Peter Rabbit Tales™
2012 Aladdin and Other Enchanting Tales
2011 Mother Goose
2010 Sylvester and the Magic Pebble
2008 The Adventures of Harold and the Purple Crayon

2007 Velveteen Rabbit
2006 Scheherazade
2005 Pinocchio

Peter Rabbit™ Tales

Story Adapted by Jennifer Blatchley Smith, Leslie Reidel and Landis Smith

Music by Charles Gilbert

Based on The Original Peter Rabbit Books™ by Beatrix Potter

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