

MY FATHER'S DRAGON

Based on the beloved stories by

RUTH STILES GANNETT



Marketing/PR Representative

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Official Show Name

Enchantment Theatre Company presents *My Father's Dragon*

Based on the beloved stories by Ruth Stiles Gannett

Official Show Description to Appear in Brochure and Website (125 words)

The beloved Newbery Honor book about a resourceful boy named Elmer comes delightfully to life in this charming tale about compassion, courage and friendship. Join Elmer as he sets off on a daring adventure to rescue a baby dragon who's being held captive by the ferocious animals of Wild Island. With pluck and ingenuity Elmer makes his way to the Island, outwits the wild animals and saves Boris, the dragon. But can they find their way back home? Using puppets, masks, magical scenic effects and original music, Enchantment Theatre Company brings Elmer's marvelous quest to the stage, with an adventure that reminds us all that we are never too young to make a difference. Ages 4+

Key Facts about My Father's Dragon to Enhance Media Pitches

- 70th Anniversary of this enchanting book which when published in 1948, "The New York Herald Tribune" called, "A true work of art," and later named it the best children's book of the year.
- "My Father's Dragon" Honors and Inclusions: Newbery Honor Book and an ALA Notable Book; 100 Best Children's Book of all Time; NY Public Library 100 Great Children's Book list; NEA Teachers' list of top 100 books for children; Common Core Standards Exemplar Text and Common Core Standards Recommended Reading List
- Enchantment Theatre Company inspires children to dream, explore, think and connect through the creative arts. We accomplish this by drawing on great theatrical traditions from around the world – from Japanese Bunraku theatre to Indonesian shadow puppets, from Italian commedia dell'arte to French mime and mask theatre. By creating evocative rather than realistic interpretations of stories, we put children's imaginations at the center of the storytelling process: a character may be played by a puppet; a piece of blue silk becomes a river; shadows and projections portray an epic journey. Children are not merely passive bystanders; rather they actively participate in the story by translating in their minds what they see onstage. They become captivated co-creators of the action. In doing so, children live in the story and become deeply connected to characters, situations and emotions.

MY FATHER'S DRAGON | STORY ADAPTED BY JENNIFER BLATCHLEY SMITH, LESLIE REIDEL AND LANDIS SMITH

MUSIC BY CHARLES GILBERT | PRODUCTION DESIGN BY C. DAVID RUSSELL

VISIT: ENCHANTMENTTHEATRE.ORG FOR MORE INFORMATION AND AGE APPROPRIATE ACTIVITIES FOR CHILDREN/STUDENTS

Audience Profile/Demographic Information

Children ages 4-10 and their families/schools

Web	EnchantmentTheatre.org
Facebook	EnchantmentTheatre
Twitter	EnchantmentTC
Instagram	enchantmenttheatre
Hashtags	#ETCDragon, #FlyBorisFly, #IfIWereElmer
YouTube	EnchantmentTheatre



Photos and Photo Credits for Media

Photographs will be available September 2017

Photographer: Mark Garvin

<https://enchantmenttheatre.org/presenters/dragon-downloads>

B-Roll and Promotional Videos

Videos will be available September 2017 and will be made accessible through our YouTube channel. Notifications will be sent via email by the Brad Simon Organization.

Pre-Produced Radio/TV Spot and Print Ad-Mats

Raw files will be available in September 2017 by emailing Sara Nye at sara@enchantmenttheatre.org. As Sara works part-time, please allow one week for response.

Bios/Program Notes

Bios of the cast and creative staff are included in the program notes, which are available to download from the Dragon Downloads webpage.

Reviews/Quotes

Available in the Enchantment Theatre Company Press Kit, available to download from the Dragon Downloads webpage.

If there is room on the tickets, please include the following copy

Please visit EnchantmentTheatre.org/north-american-tours/discover/ for age appropriate activities that will enhance the experience for your children/students.

Artwork

Please reference Enchantment Theatre Company whenever space allows. In the Artwork ZIP file available for download on the Dragon Downloads webpage, we have provided show title image files with transparent backgrounds, one with "Enchantment Theatre Company presents" and one without.

We have also provided the Photoshop file with the title image of Elmer and Boris the Dragon embracing. This is to offer you greater agency to design promotional images of the size and resolution your organization needs.

ENCHANTMENT THEATRE COMPANY PRESENTS

MY FATHER'S DRAGON



Title Font

Blue Background Color

Yellow Title Color

Kabel Black

#003657

#fff100

"Sometimes 'etc' simply means 'and so forth,' but when ETC is used as shorthand for the Enchantment Theatre Company, it translates to 'Everything That's Captivating.' "

- The Free Lance-Star, Manassas, VA

"Everything about this world-class production [Peter Rabbit Tales] is inventive and endearing; it fully captures the spirit of the beloved stories, the essence of childhood, and the imagination of the audience, both young and old."

- Phindie.com, Philadelphia, PA

**THANK YOU TO THE SMITH CENTER IN LAS VEGAS, NEVADA FOR PROVIDING
THIS MARKETING PROFILE TEMPLATE**

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